

BondValue

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BONDBLOX INSIDER

A newsletter by the BondbloX Bond Exchange



AUG 2021

ISSUE NO. 2

We are delighted to share with you the **BONDBLOX INSIDER**, a newsletter by the **BondbloX Bond Exchange (BBX)** to keep our users fully updated on the developments underway at the exchange. BBX is the world's first fractional bond exchange, operated by BondValue.

As we continue to grow the number of members and selection of securities on BBX, we bring you the latest news, insights and a glimpse into the investment opportunities available on the exchange today. We hope you will find it useful!

In this edition

- BondValue has been named under the 'Forbes Asia 100 to Watch' list
- 10 New BondbloX Listings - Credit Suisse, Ascendas REIT, UOB, MapleTree, Times China, Societe Generale and more
- Capbridge & ISUL join BBX as members
- Advanced Course on Bonds with SMU Academy
- Launch of TRACE data for Last Traded Bond Prices
- Launch of Rapid Tech Integration with Single Sign On
- Finalto signs a MoU with BondValue

BondValue has been named under the 'Forbes Asia 100 to Watch' list



BondValue has been named under the 'Forbes Asia 100 to Watch' list for making bonds more widely accessible to individual investors with the BondbloX Bond Exchange, the world's first fractional bond exchange that allows trading in minimum denominations of \$1,000. BondbloX is regulated by the Monetary Authority of Singapore and has secured \$6 million in its series A funding round led by MassMutual Ventures and Citigroup. Click the banner to view the article.

10 New BondbloX Listings - Credit Suisse, Ascendas REIT, UOB, MapleTree, Times China, Societe Generale and more

Full list of BBX listed BondbloX as of publishing date of this issue

ISIN	BBX IDENTIFIER	CRNCY	Issuer Name	Security Details	SECTOR
SG55G7992081	BBXSG55G7992081	SGD	Abja Investment Co Pte Ltd	TATAIN 4.95 05/03/23	Metals & Mining
SGXF42870141	BBXSGXF42870141	USD	Mapletree Industrial Trust	MINTSP 3.15 PERP	Real Estate
CH0482172324	BBXCH0482172324	SGD	Credit Suisse Group Ag	CS 5.625 PERP	Financial Services
US251525AN16	BBXUS251525AN16	USD	Deutsche Bank Ag	DB 7.5 PERP	Diversified Banks
XS2134363170	BBXXS2134363170	USD	Emirates Nbd Bank Pjsc	EBIUH 6.125 PERP	Banking
SGXF72581444	BBXSGXF72581444	SGD	ESR Cayman Ltd	ESRCAY 5.1 02/26/25	Real Estate
SG7LE3000009	BBXSG7LE3000009	SGD	Fcl Treasury Pte Ltd	FPLSP 4.38 PERP	Real Estate
XS2188664929	BBXXS2188664929	USD	Greenland Global Investment Ltd	GRNLGR 6.25 12/16/22	Real Estate
XS1599758940	BBXXS1599758940	USD	Hpcl-Mittal Energy Ltd	HMELIN 5.25 04/28/27	Refining & Marketing
US404280AS86	BBXUS404280AS86	USD	Hsbc Holdings Plc	HSBC 6.375 PERP	Diversified Banks
SGXF71913440	BBXSGXF71913440	SGD	Keppel REIT	KREITS 3.15 PERP	Real Estate
XS0474660676	BBXXS0474660676	USD	Lloyds Bank Plc	LLOYDS 12 PERP	Banks
SGXF63577419	BBXSGXF63577419	SGD	Olam International Ltd	OLAMSP 4 02/24/26	Retail - Consumer Staples
XS1575977365	BBXXS1575977365	USD	Olam International Ltd	OLAMSP 4.375 01/09/23	Retail - Consumer Staples
XS2207320701	BBXXS2207320701	USD	San Miguel Corp	SMCPM 5.5 PERP	Multi-Industry
USY7758EEG27	BBXUSY7758EEG27	USD	Shriram Transport Finance Company Ltd	SHTFIN 4.4 03/13/24	Commercial Finance
FR0013414810	BBXFR0013414810	SGD	Societe Generale Sa	SOCGEN 6.125 PERP	Diversified Banks
SGXF59084263	BBXSGXF59084263	SGD	SPH REIT	SPHRSP 4.1 PERP	Real Estate
USG84228EP90	BBXUSG84228EP90	USD	Standard Chartered Plc	STANLN 4.75 PERP	Diversified Banks
XS2348280962	BBXXS2348280962	USD	Times China Holdings Ltd	TPHL 5.55 06/04/24	Real Estate
CH0447353704	BBXCH0447353704	SGD	Ubs Group Funding Switzerland Ag	UBS 5.875 PERP	Financial Services
SGXF73188736	BBXSGXF73188736	SGD	United Overseas Bank Ltd	UOBSP 2.55 PERP	Banks
SGXF50149396	BBXSGXF50149396	SGD	Ascendas Real Estate Investment Trust	AREIT 3 PERP	Real Estate

Since May, the BondbloX Bond Exchange saw the listing of **10** new securities bringing the total number of bonds to **23**, trading live with two-way prices in minimum denomination of 1000 USD/SGD depending on the denomination of the underlying bond.

Trading activity was split 35% in USD denominated bonds and 65% in SGD denominated bonds. Interest was split equally between Perpetual and Fixed Maturity bonds.

Contingent Convertibles issued by European Banks remain a popular choice among first time buyers on the Exchange with the UBS 5.875% Perp having the highest trading volume for the SGD bonds and HMELIN 5.25% 2027 trading the most among USD bonds.

Live prices for all bonds are available on **BLOX <GO>** on Bloomberg and **0#BONDBLOX=BEVX Q** on Refinitiv Eikon.

Trade Now

Not trading on BBX yet?

For individual investors, you may register your interest to trade BondbloX with one of our existing partners by clicking [here](#).

For financial institutions, contact our sales team at bbxsales@bondevalue.com.



BBX's flagship BIFT trading platform, available as a web based trading application to members

Capbridge & ISUL join BBX as members



We are delighted to announce that **CapBridge** and **Investment Services UK Limited (ISUL)** have joined BondbloX Bond Exchange as it's newest members, increasing the trading venues for

fixed income investors to transact on the BBX.

As a fully digital wealth management platform, **CapBridge** provides access to highly sought-after private equity (PE) products, including pre-IPO unicorns, top-quartile funds, real estate, and bonds. Their innovative solutions allow investors to invest in these exclusive asset classes at a fraction of the cost - helping investors unlock greater value and achieve higher risk-adjusted returns.

CapBridge is regulated by the Monetary Authority of Singapore (MAS). Strategic shareholders include SGX, SGInnovate, Cyberport Hong Kong and Hanwha Investment & Securities.

Find out more on: <https://capbridge.sg/bonds>

ISUL is an idea-centric investment advisory firm specializing in Global Fixed Income, covering emerging and developed markets. ISUL was established in 1995 and has been Authorised and Regulated by the Financial Conduct Authority (FCA) to act as 'Investment Advisors and Arrangers'. In 2013 ISUL upgraded its license with the FCA and was granted permission to transact business on a 'Matched Principal' basis.

ISUL provides innovative and efficient investment strategies for clients, understanding that in a competitive environment we need to go beyond standard solutions and think outside the box. Find out more at <https://isul.co.uk/>

Investors can now trade fractional bonds on BondbloX Bond Exchange via CapBridge or any of our existing members. The full member list of the exchange can be found by clicking here: <https://www.bondblox.com/member-directory/>

Advanced Course on Bonds with SMU Academy

SMU ACADEMY

Uncovering the Bonds Markets and Emerging Technologies from an Advisor's Perspective

26-27 Aug 2021

online delivery with facilitators from

BondValue



PROFESSIONAL



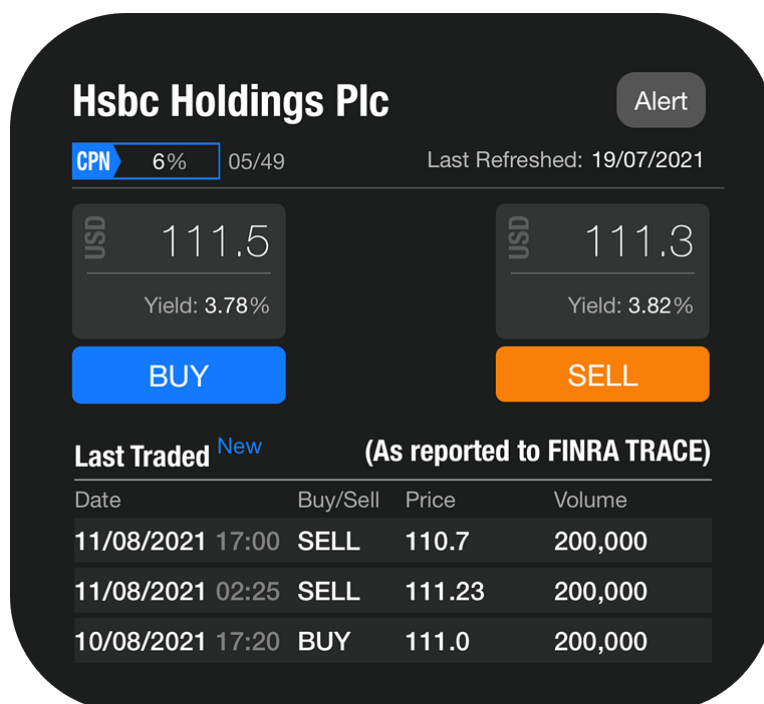
To help finance professionals and fixed income investors understand bonds better, BondValue in partnership with SMU Academy is conducting the course Uncovering the Bond Markets & Emerging Technologies, scheduled for 26-27 August. The course is designed for bond investors and bond market professionals including relationship managers, advisors and analysts and will

cover bond valuation, corporate bond analysis, deep-dive on AT1s and the future of bond trading.

SkillsFuture Singapore Funding is available for Singaporeans & PRs. The net fees for Singaporeans over 40 is S\$242 and SkillsFuture credit can be used for this course. Sign up via clicking the banner or contact us at fixed.income@bondevalue.com or +65 9069 5276 to register. Limited seats available.

We kicked off our courses on bonds last month in the SMU Campus. The in-person training was curated for individual bond investors and covered both the theoretic and practical concepts of bond investing. The course ended with a panel discussion with senior debt capital market professionals Mark Leahy, COO at Trumid XT, Pramod Shenoi, Co-Head of Research APAC at CreditSights and Florian Schmidt, CEO of debt consulting firm Frontier Strategies.

Launch of TRACE data for Last Traded Bond Prices



To complement the evaluated bond prices on the BondEvalue Information App, we have now added last traded bond price data as reported to FINRA . The Trade Reporting and Compliance Engine (TRACE) is the FINRA-developed vehicle that facilitates the mandatory reporting of over-the-counter transactions in eligible fixed income securities. All broker-dealers who are FINRA member firms have an obligation to report transactions in TRACE-eligible securities under an SEC-approved set of rules.

Available now on the BondEvalue App via [this link](#), BondEvalue clients can now view this data on their fingertips to help them with their bond investment decisions.

Launch of Rapid Tech Integration with Single

Sign On



We are delighted to share that we have a brand new integrated connectivity offering allowing our institutional members to offer BondbloX to their end customers within their existing trading interface and login credentials while saving significant tech effort when compared to a full API integration. With this integration, no separate login is needed by end customers to trade. Pilot implementation for this option was successfully done for one of our latest members in June.

This augments the wide variety of existing connectivity options offered by BondbloX Bond Exchange including API, BondbloX Trading Interface and connectivity via 3rd party systems.

FINALTO signs a MoU with BondEvalue



We are pleased to announce the signing of a Memorandum of Understanding (MoU) between BondEvalue Pte Ltd, operator of BondbloX Bond Exchange, world's first fractional bond exchange & Finalto, a New York-headquartered digital investing platform that powers some of the largest brokerage firms, wealth management companies, robo-advisors and fintech platforms in India and the Middle East

Finalto is a market leader in next-generation multi-channel trading software, systems and liquidity services which are offered in a B2B capacity to their global partner network.

Rajesh Johar, Co-Founder and Chief Commercial Officer of BondEvalue stated, "Finalto is at the forefront of providing technology solutions in all aspects of trading ecosystem apart from providing a trading platform to for customers as well. We are delighted to sign a MOU and start a partnership with Finalto . Given their global reach, their understanding of the emerging technology in trading ecosystem and BondEvalue's technology solution, together we can democratize the bond-market space."

"We are excited to enter the MoU with BondEvalue and look forward to our future cooperation with BondEvalue. Like Finalto, they are a disruptive financial technology provider", said Alex Mackinnon, CEO, Finalto Singapore.



BondbloX

BondEvalue

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